



Human Resource Communications – *From Recruitment Through Retirement*

**feature**

MARCH 2008

### Upcoming Northeast HR & Benefits Events

The Northeast's HR & Benefits Conference season is heating up! Here are just a few of the upcoming regional events you won't want to miss. . .

#### **BENEFITS & HEALTHCARE NEW YORK**

**3/3/08 - Roosevelt Hotel, NYC**

The 4th Annual *and NY's only* conference and show dedicated to employee benefits and healthcare technology. [Click Here](#) for **FREE Exhibit Tickets!**

#### **SHRM 2008 TRISTATE CONFERENCE/EXPO**

**4/17-18/08 - Foxwoods Resort, CT**

The SHRM Council's from Connecticut, Massachusetts and Rhode Island will converge at Foxwoods Resort in CT to create this world-class bi-annual conference and expo.

#### **NEEBC BENEFITS FAIR & TRADE SHOW**

**5/21/08 - Foxboro, MA**

New England's foremost employee benefit event at beautiful Gillette Stadium.

[Click Here](#) for **Discounted Registration!**

**SAVE THE DATES!**

• **March 3<sup>rd</sup>, 2008**

• **April 17<sup>th</sup>, 2008**

• **May 21<sup>st</sup>, 2008**

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### What Are Leading Employers Communicating?

*A peek into some of the projects we're working on for clients like you.*

#### **1. Executive Compensation Campaign (CPG)**

This global consumer products company recognizes the critical role their Executive Incentives play in engaging and motivating their executive team to deliver sustained profitable growth. They have asked XL to help them create informative, user-friendly communications to convey the significant wealth building opportunities these valuable plans can provide.

#### **2. Recruitment Campaign (Pharma)**

This New York based pharmaceutical company wants to more accurately convey their innovative, achievement-focused environment when conducting searches for qualified candidates. XL is helping them to rebrand and redevelop their recruiting materials to better engage and attract top talent.

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#### **About XL Communications Inc.**

XL Communications is the Northeast's premier strategic Human Resource Communications boutique. Since 1985, we've been helping our clients maximize their investment in their employees through engaging, effective and cost-efficient communications strategies.

To discover how XL can help you engage, educate and motivate your employees and enhance your bottom line, visit [www.xlcommunications.com](http://www.xlcommunications.com) or call 203.761.8841.

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