



Human Resource Communications – *From Recruitment Through Retirement*

feature

APRIL 2008

XL On Tour! HR Communications Seminars

For years, the HR industry has called upon XL's communications experts to share their knowledge and experience through a variety of industry events and media. Below are a few of XL's recent and upcoming presentations . . .

RECENT:

[EMERGING TRENDS IN TOTAL REWARDS - 4/2/08](#)

XL CEO, June Mara was asked to address the importance and process of "Developing & Communicating a Total Compensation Statement." The discussion included how to effectively address total compensation in today's economic climate. The event was well attended by some of New York's leading HR executives.

[\(Click Here for your free copy of June's presentation\)](#)

UPCOMING:

[SHRM 2008 TRISTATE CONFERENCE/EXPO 4/17-18/08 - Foxwoods Resort, CT](#)

The SHRM Council's of Connecticut, Massachusetts and Rhode Island will converge at Foxwoods Resort in CT for this world-class bi-annual conference and expo.

In "Strategic Communication: HR's Business Imperative," XL's June Mara and Beth Marusi will be hosting a panel of senior HR executives as they share their thoughts on successfully introducing HR initiatives and engaging your workforce - tactics that work and those to avoid.

[ESSENTIALS OF BENEFITS COMMUNICATION AUDIO CONFERENCE 6/26/08](#)

Business 21 has asked XL CEO June Mara to discuss the make-or-break factors that help determine how employees perceive their benefits. This seminar will provide proven, actionable recommendations designed to improve the impact and effectiveness of benefits communications for companies of any size.

About XL Communications Inc.

XL Communications is the Northeast's premier strategic Human Resource Communications boutique. Since 1985, we've been helping our clients maximize their investment in their employees through engaging, effective and cost-efficient communications strategies.

To discover how XL can help you engage, educate and motivate your employees and enhance your bottom line, visit www.xlcommunications.com or call 203.761.8841.

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